

Wellbeing & Benefits Navigation Basics:

# Greater ROI, Less HR Effort

Organizations spend 30% of total headcount expenses on benefit programs, yet costly employee decisions make it hard to see a return on that investment.

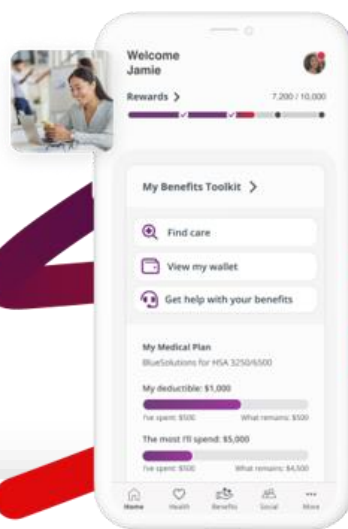
Virgin Pulse helps support the accessibility and affordability of your benefits – making the right choice easy. See how we simplify to save.



## Digital front door

We make the healthcare and benefits experience simpler and more cohesive with one entry point.

Our specialty-trained health and benefits advocates, healthcare transparency tools, health and wellbeing programming, your benefits suite, and care management and coaching provide the clarity and confidence your people need.



“Virgin Pulse has been a great partner. We’ve been able to do things that we hadn’t been able to do before, and we just continue to make it better and better.”

**Olga Leal**, Toyota Motor North America, Inc.

## High-frequency engagement

You’ve built a holistic ecosystem, but how do you encourage your employees to engage in their health and wellbeing?

Virgin Pulse starts with engagement. We’re already the experts on how to tap into intrinsic reasons to change behavior, engaging and navigating employees in their health and wellbeing journey for nearly 20 years. Now, with VP Navigate, we are adding healthcare benefits navigation into our proven daily engagement solution that people already know and love.

● Hello, Megan. How can we help you today?

Talk with a Virtual Doctor

Find a Doctor

Estimate Procedure Costs

**50%**

Enrollment – accessible to everyone, not just those in a healthcare journey

**19**

Days users return to Virgin Pulse per month on average

## Health outcomes & cost savings

These unique differences – engagement and navigation – bring impact you can count on year after year. All while reducing the burden on your HR team.

Virgin Pulse simplifies finding and using benefits, drives cost savings through steerage, and makes choosing preventive care by high-quality providers easy to achieve health outcomes and cost savings.



**+\$1,029**

In claims cost savings PEPY through our engagement platform

**\$144**

PEPY in savings from lower cost provider use

Your ally to navigate any journey ahead, [Homebase for Health](#) with [healthcare benefits navigation and advocacy](#) delivers a total health engagement solution, driving outcomes across the care continuum to close the preventive care gap, help employees make cost-effective choices, and support your employee value proposition to retain and recruit top talent.

Move forward confidently.  
Talk to an expert.