



Personify Health Care Navigation

Dreaming of a better experience finding effective care?
We did too—so we designed one.

Personify Health Care Navigation solutions will change the way your members use healthcare. Our solutions improve health outcomes, streamline benefits and reduce healthcare costs, creating an improved experience for you and your employees. Our members gain instant access to cost and quality information, personalized benefits suggestions, guidance towards the most advantageous care pathway, and comprehensive clinical and claims support. Built on the foundation of daily engagement, personalized care navigation empowers people to be healthier and more present where and when it matters most.

COMPLETE CARE NAVIGATION

Benefits & Care Navigation
+ Advocacy
+ Care Management

SUPERIOR TO THE REST

- Truly, end-to-end service
- Earlier intercepts
- Personalized guidance for complex conditions
- Predictive data-driven outreach
- Validated results

ESSENTIAL CARE NAVIGATION

Benefits & Care Navigation
+ Advocacy

BETTER FOR EMPLOYERS

- Increase preventive care adherence
- Improve health outcomes
- Tackle medical trend
- Lower out-of-pocket costs
- Comprehensive steerage

CORE NAVIGATION

Benefits Navigation

EASIER FOR MEMBERS

- Improve employee experience
- Reduce confusion
- Maximize point solution engagement
- Guide appropriate utilization

Solving for diverse & complex needs



Benefits Education

“Help me understand and use a benefit that helps my need.”



Concierge guidance

“I just need to talk to someone about my issue.”



Steerage & transparency

“Help me find the best care at the lowest rate.”



Healthcare literacy

“Help me make better healthcare decisions.”



Holistic care management

“Help me improve my health and return to my normal lifestyle.”

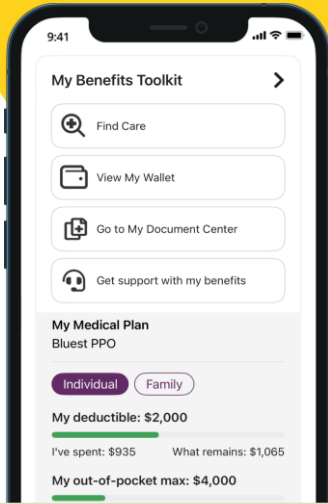


Billing accuracy

“I need to know my bill is right.”

Navigation & Advocacy

Drive savings with our benefits and care navigation solutions



**Improve
employee
experience**



**Maximize
benefits
effectiveness**



**Lower
healthcare
spend**

**COMPLETE
CARE
NAVIGATION**

**ESSENTIAL
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NAVIGATION**

**CORE
NAVIGATION**

Features

Benefits and point solution integration	✓	✓	✓
Benefits promotion on homepage	✓	✓	✓
Benefits recommendations based on interests	✓	✓	✓
Data-driven benefits personalization	✓	✓	✓
Custom external benefit pages	✓	✓	✓
Client admin for benefits page customization	✓	✓	✓
Digital wallet for secure ID card storage	✓	✓	
Clinical and benefits advocates	✓	✓	
Healthcare cost & quality information	✓	✓	
Digital steerage	✓	✓	
Centralized provider and procedure search	✓	✓	
Medical plan details & FAQs	✓	✓	
Clear view of medical plan coverage and real-time accumulators	✓	✓	
Medical claims history	✓	✓	
Care management (our TPA or carve out)	✓		
Wraps around any carrier(s) or TPA		✓	
Complete end-to-end service offering	✓		