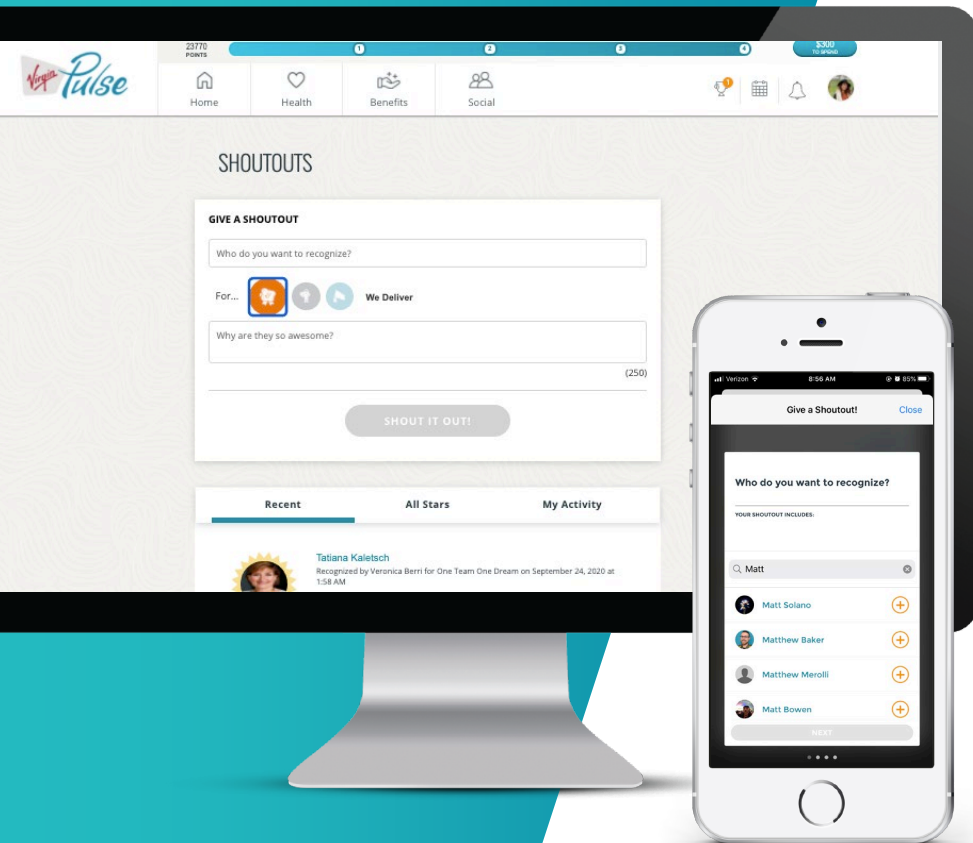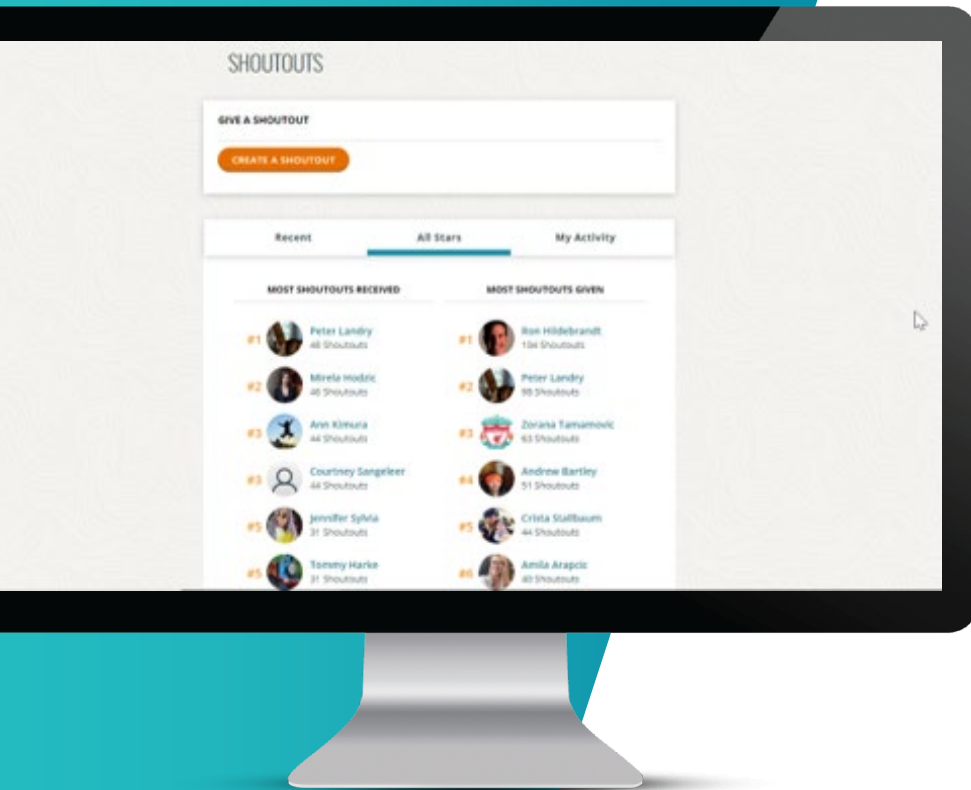# Shoutouts: Peer Recognition

Peer Recognition and Culture Celebration

Leverage recognition and social connection to improve employee mental and physical wellbeing.

- Shoutouts on Virgin Pulse is a recognition tool that highlights and celebrates the accomplishments of colleagues in a public forum - where others can see, like and comment!

- Provides a valuable tool for social connection and interaction in a time of increased social distancing and isolation.

- Builds an engaged and thriving workforce regardless of where they work – still remote and dispersed or back at the office.

- Reinforce core company values and strengthen culture by encouraging recognition.

Utilising Shoutouts as an Organisation

- Employers can select from a library of default values or brings their own to showcase in shoutouts.

- Members can recognise one or more colleagues for their work & tie it to one of the company's values.

- When a member gives a shoutout, it automatically populates the "shoutouts" healthy habit tracker.

- Members can view recent shoutouts or a feed of your personal shoutouts that were received or given.

- Top submittors or receivers are celebrated on a leaderboard for who has the most!

Feature Highlights

- Submit peer recognition comments and tie them back to company values,

- View received shoutouts from other colleagues that are members,

- View social feed of other shoutouts to members within the organisation,

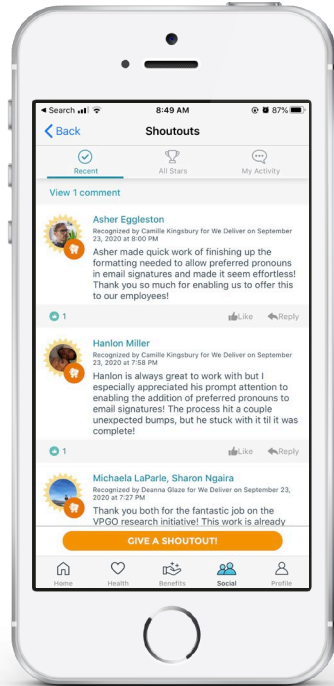- View leaderboard for most shoutouts submitted and received.

How to navigate to Shoutouts:

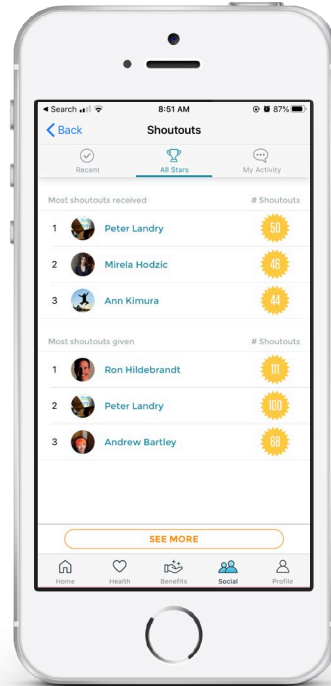- Navigate to your Social Domain on Web and Mobile
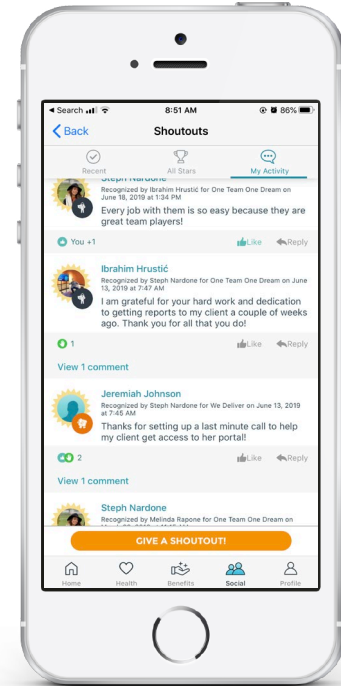
Shoutouts: Mobile User Experience

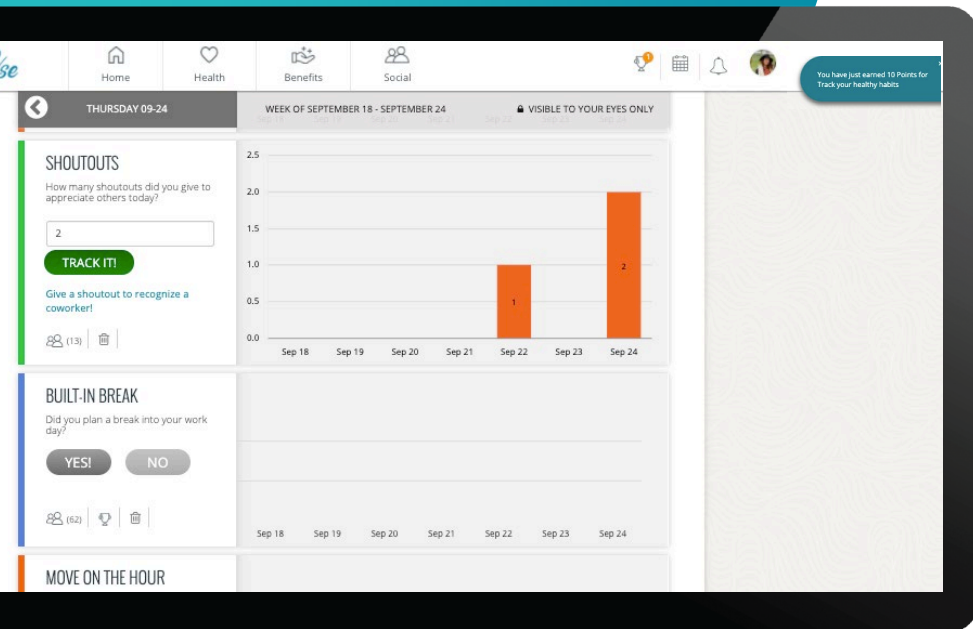Max of 10 members added to a shoutout
Shoutout Length: 250 characters

View the most recent shoutouts from the organisation

See the All Stars that receive and give the most shoutouts

View "My Activity" to see your Shoutout feed

Track shoutouts in your Healthy Habit Tracker

- **For Engage Edition Only**

- Topic: Building Relationships

- Allow Manual Entry and "validated" Shout-Outs

- Validated = giving a shout-out is added to HH tracker automatically

- Members can access the shoutouts page from the tracker if shoutouts is turned on and enabled for the member
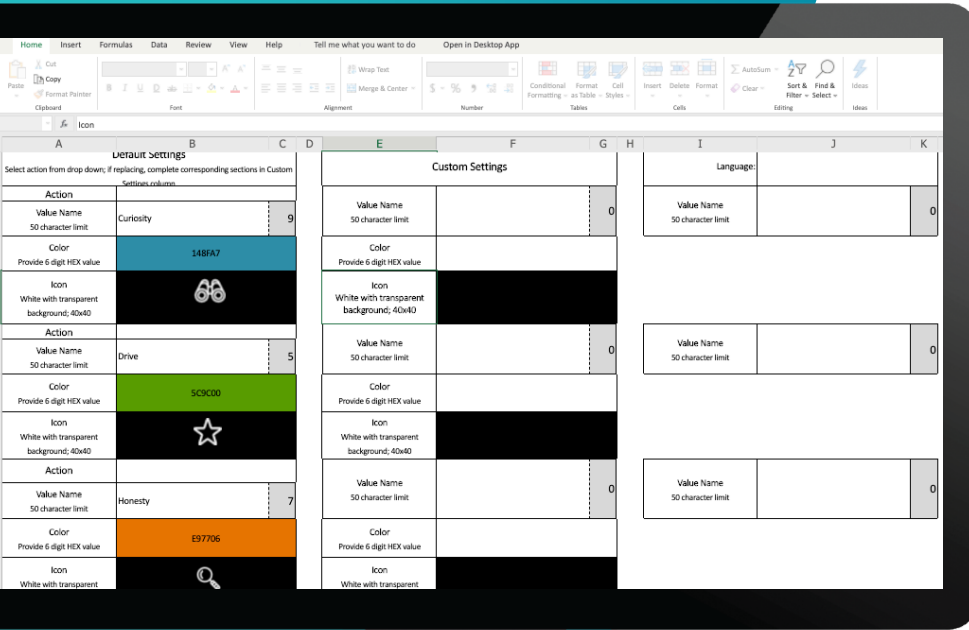
Member Email is Available

- Subject: Shout-Outs – like a virtual high five, but better
- Title: Brighten someone's day with a shout-out

Custom communication credits apply.

Next Steps to Set up Shoutouts

- Fill out a Shoutouts Workbook

- 5 Business Days turnaround time once the workbook is submitted

- Standard values are provided for shoutouts

- Clients may customise value name, color (hex#), and icon (custom icons must be 40x40 pixels, white with a transparent background).

- Feature elements can be translated through set up (titles, help text, labels, etc.)

- Please note that while translations are accepted, any shoutouts submitted by users is not translated on the platform.