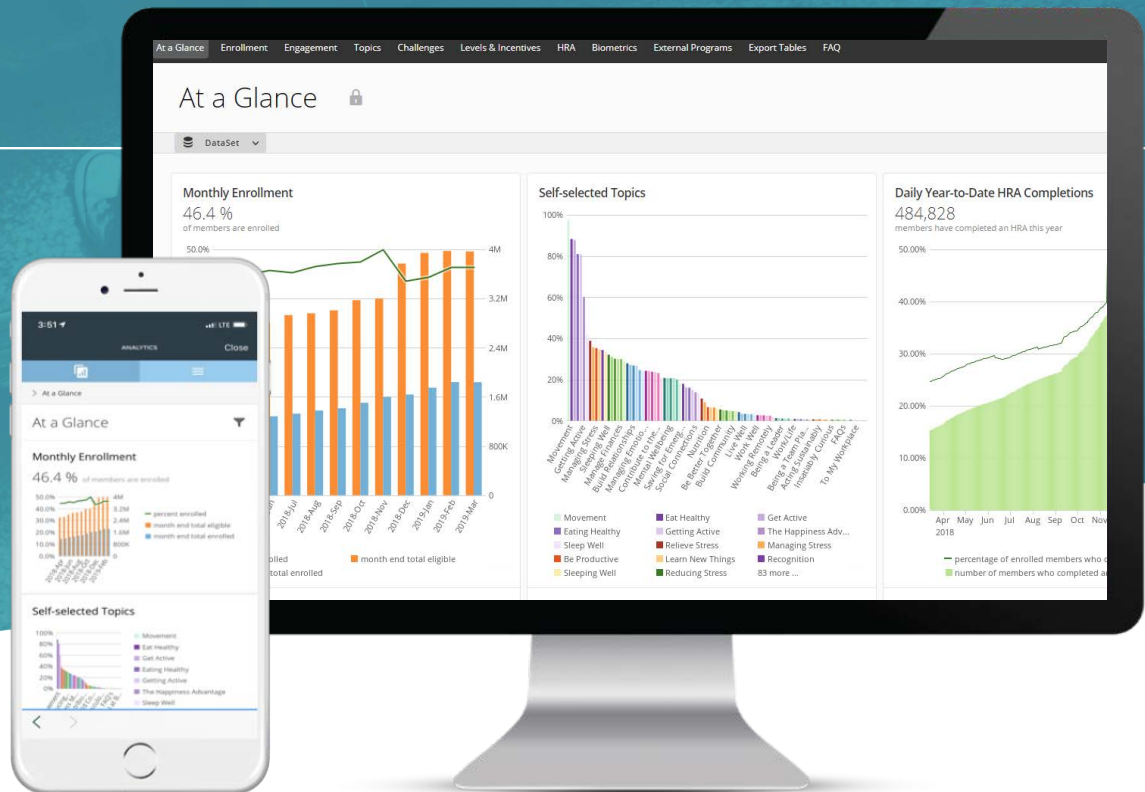


# Virgin Pulse Analytics



You've invested in a wellbeing program because you understand the impact it can have on your business and employees. How do you know if it's working for your organization and how can you measure the success of that investment?

## Unlock the Power of Your Workforce Wellbeing Data

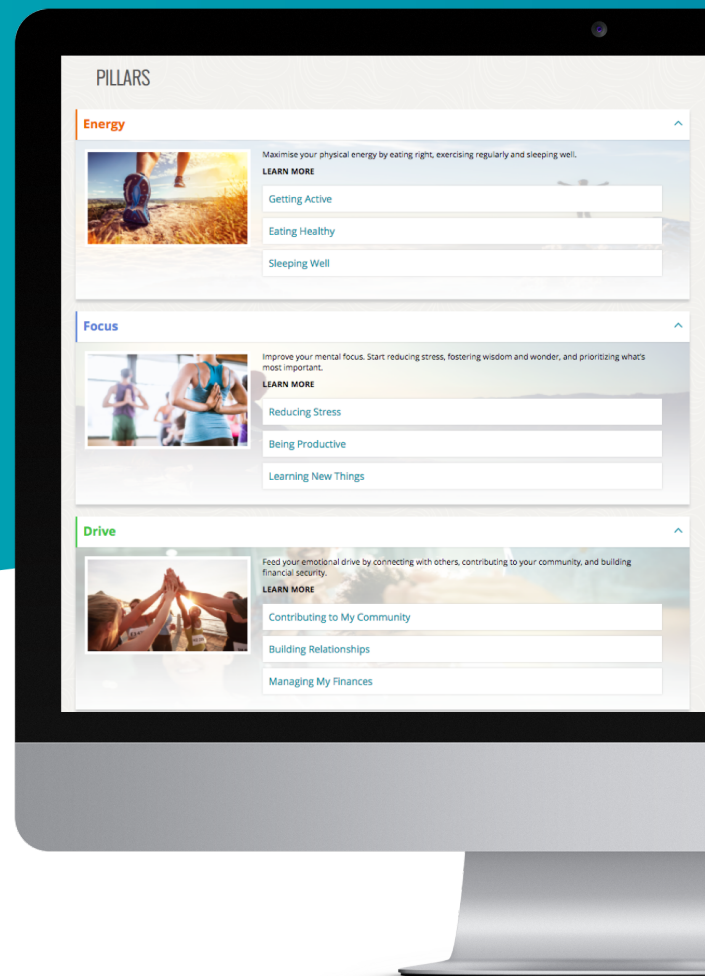
- With Virgin Pulse's industry-leading Analytics you access:
- 100+ pre-configured reports
- Ability to leverage highly visual, easily shared dashboards to demonstrate results
- Self-service flexibility to filter data by timeframe, workforce populations, office locations or organizational hierarchy
- Clear insight into health risk, physical activity, productivity, culture & health outcome trends
- One view of your data that combines all sources to provide a clearer picture of your program, trends and results
- Real-time reporting allowing for timely decision making
- Complete access to all Analytics via web or mobile



# Proof of Program Success and Business Outcomes

*Unparalleled Insight into your Employee's Wellbeing & Engagement*

Virgin Pulse's industry-leading Analytics are helping organizations around the world connect all of their employee data to answer deeper questions about workforce wellbeing, organizational culture and business outcomes. From measuring enrollment, engagement and platform usage to revealing actionable insights and biometric trends across your population and within specific at-risk groups, only Virgin Pulse gives you all the tools to make intelligent decisions with confidence.



## What You Get



**Monitor and act** on trends in health risk, physical activity, productivity, culture and health outcomes.



Highly visual, easily **shared dashboards** to help you understand and demonstrate results. Filter data by timeframe, workplace populations, office locations or organizational hierarchy.



By bringing wellbeing program engagement and usage into one central suite of tools you can **measure the impact** and engagement in real-time. We deliver on demand data and reporting at your fingertips.



Reporting is easy and powerful. **Export and share data**, including program outcomes, with your C-suite and other stakeholders at the click of a mouse

## Mobile First



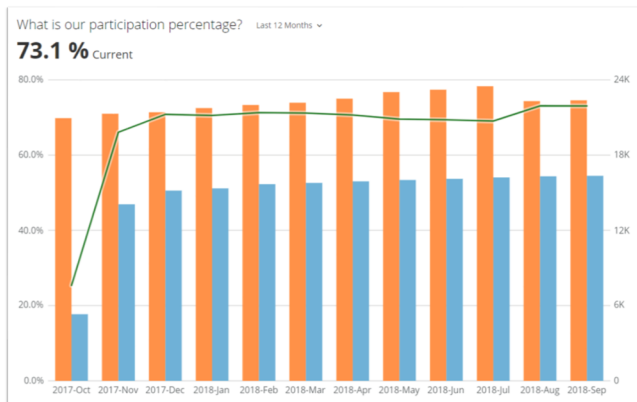
Designed for a mobile world, Virgin Pulse gives you access to real-time insights anytime, anywhere, from any mobile or web device.

- Mobile functionality allows you to dig as deep as you need, directly from your smartphone device.
- Simple to use and highly visual, allowing you to view, interpret, and share insights with ease



# All Your Workforce Wellbeing Data, Together

Virgin Pulse provides the deepest analytics capabilities in the industry. Our real time reporting gives you access to the information and insights you need to make timely, informed program and business decisions.



## Executive Dashboard

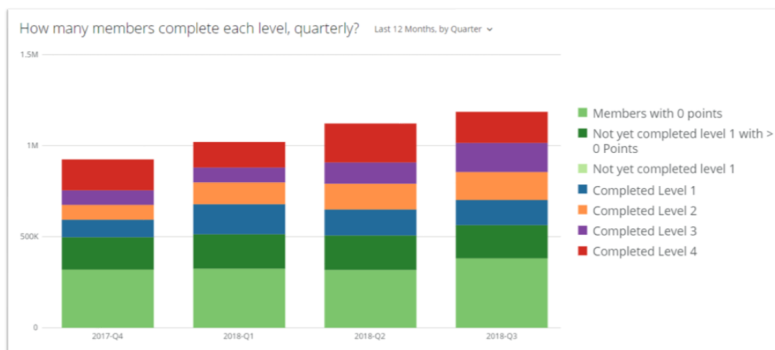
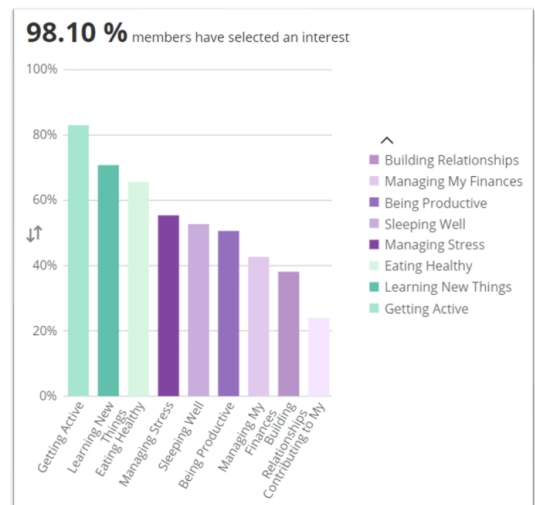
This easy to access and highly visual subset of key metrics gives you the pulse of your program and your workforce with real-time participation, engagement, and location-specific reporting that help you put your data to work for your organization:

- Program Participation filtered by company, location, business unit and demographics
- Platform Engagement filtered by time period, company, location, business unit and access method
- Percentage of employees with 7,000+ Steps
- Member program level completion

## Thrive Engagement & Challenge

Deep engagement and participation metrics deliver valuable insight into the wellbeing areas of highest interest to your employees. See first-hand how engaged your employees are through their program achievements. See what's working today and where you need to focus going forward based on trends over time. Quantify the social and cultural impact of your program with metrics on friends and family connections:

- Thrive wellbeing interest areas selected by your employees
- Multiple challenge participation views for deep insight into social wellbeing
- Rewards earned and redeemed
- Device usage by device type
- Social engagement via friends and family connections



# Deeper Workforce Insights

Understanding your total employee population health is critical for today's HR Executive. With Virgin Pulse Analytics you will get a complete view of your population health, risk groups, and health trends over time. In addition, Virgin Pulse will provide insight into the connection between your risk groups and benchmark activity levels. Powerful insights leading to improved employee wellbeing and performance.

## Deeper Insight into Population Health

Purpose-built for HR leaders who want to cut through the increasing complexity of biometric-related population health, Virgin Pulse Analytics is the industry's only complete biometrics reporting solution. It eliminates data silos by bringing all your biometric solutions together on one platform for a complete view into your population's risk profile - so you can effectively target at-risk groups with health and wellbeing tools and interventions.

### Daily and monthly measurements from all your biometric sources:

- Blood Pressure
- BMI
- Cholesterol
- Glucose
- Waist Circumference
- Hemoglobin A1C

### Percent of Members with Measurement (all sources)

## Connect the Dots on Engagement & Health

Sophisticated correlation charts help you understand the connection between at-risk employee segments and recommended activity levels so you can see where in your population healthy habits are growing and where you need to focus in the future:

### Correlate activity levels with risk group by:

- BMI
- Blood Pressure
- Cholesterol
- Glucose
- Hemoglobin A1C
- Waist Circumference

