



# Culture Check

Take your employee well-being program to the next level with a validated solution



# From best practices to next practices

High-performing organizations know all about culture. Best practices in wellness have long touted the value of a culture that supports health. Access to leading metrics on culture is the new standard for accomplishing business and talent goals.



## What is Culture Check?

A validated workplace assessment backed by a comprehensive approach that delivers realistic, actionable results for your business and your people.

## Employee Assessment

Employee Viewpoint 7-dimensional online assessment to quickly capture work culture perceptions.

## Stakeholder Interviews

Brief, structured discussions with key leaders/stakeholders to capture insights on policies and practices. Surfaces perceptions about current and desired future state.

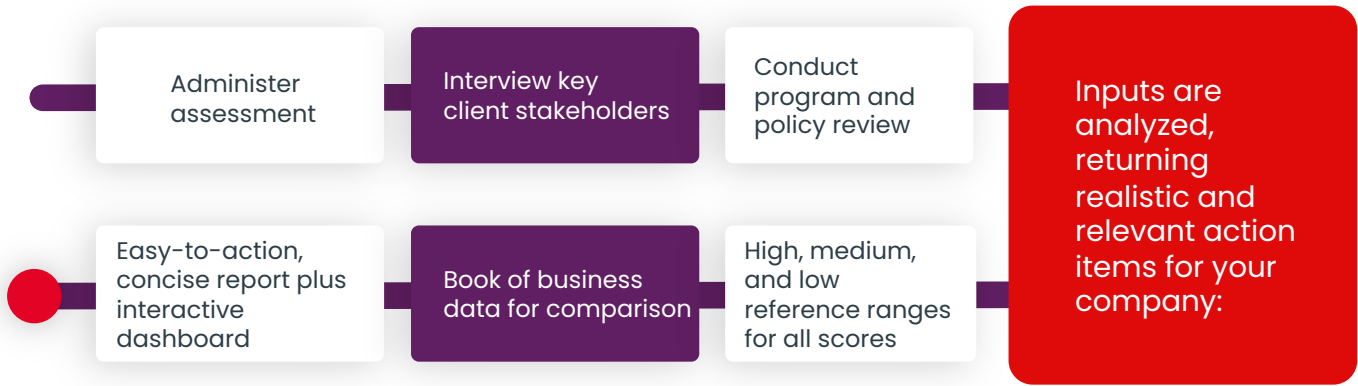
## Location Heat Map

Pinpoints specific opportunities in your program design and implementation strategies to align with our best practices framework. Results are delineated by location.

# How it works

With a focus on real and actionable, Culture Check is a comprehensive, yet short, multi-pronged assessment with validated metrics that engages leadership and drives powerful recommendations.

## Here's how:



// A strong culture of health can be transformative. Research has found that employers with a health-friendly culture have higher employee work engagement and positive outcomes .”

[IJERPH | Free Full-Text | Association of Workplace Culture of Health and Employee Emotional Wellbeing | HTML \(mdpi.com\)](#)

## Expertise and experience

Virgin Pulse’s experience with over 6,000 organizations, combined with the expertise of our Science Advisory Board, results in realistic, actionable recommendations for employers.

Culture Check was created by Dr. Mary Marzec who is one of the nation’s leading researchers on the culture of health in the workplace, with over a decade of experience in researching and delivering strategic solutions.



\*Best practices research from analysis of over 100 program designs

Knowing your culture is critical in today's ever-changing times, and a necessary first step towards employee wellbeing. Our proprietary Culture Check enables companies to make the pivotal move that leads to optimum impact.



Uncover the actions that are most impactful to employees



Engage leadership with metrics that are relevant and meaningful



Deliver information by location and across job classes

Results are incorporated into our enhanced interactive reporting dashboard for segmentation tailored to your company

# Culture of Health & Wellbeing Factors

Work Engagement

Supervisor Support

Programs

Morale

Environment

Coworker Support

Leadership Support

Culture  
Check



pulse



Culture Check incorporates multiple perspectives and facets of your company's culture to provide realistic and relevant strategies. These are not just best practices, but the right practices for your company and culture.

### Realistic and Relevant

Multiple perspectives and facets of your company's culture are incorporated to provide realistic and relevant strategies.

### High Performing

Organizations set themselves apart with high-impact wellness initiatives that are important for people, performance, productivity, recruitment, and retention.



### Leading Metrics

Lagging metrics may inform outcomes, but they do not inform wellbeing strategy. Culture Check provides leading metrics ahead of outcomes to inform strategy.

### What Virgin Pulse clients are saying about Culture Check



'Culture Check was so helpful to understand what is going on with our program. Every organization needs to do this!

Candice Gwin, Wellness Program Manager, Children's Mercy



Having a metric that is benchmarked is key to engaging executive leadership.

Karen Personett, Manager, Health and Wellbeing, DTE-Energy

Talk to an expert at Virgin Pulse to get started.