

# Concierge Biometric Screening Services

Virgin Pulse Concierge Biometric Screening Services provide a simple, flexible solution to address this critically important piece of employee wellbeing. Whatever your goal, our approach alleviates administrative burden and uncertainty while removing accessibility barriers for hard-to-reach populations.

A designated screening coordinator will help you design onsite, or blended screening programs that meet the unique needs of your organization. Choose to offer biometric health screenings, flu vaccines, COVID-19 testing and temperature scans, or a combination – we'll collaborate and find the right set of solutions.

Biometric health screenings generate vital information about individual health risks and opportunities, as well as valuable population health insights that can inform key business decisions like benefits design. Providing access to vaccines ensures the health of your population – and your business.

#### Biometric Screening Take charge of your health! Stay on track with your health, be sure to get your free screening, More info here.



# 40-60%

Flu vaccine has been shown to reduce the risk of having to go to the doctor by 40-60%

# \$15-\$20

Average annual ROI per person vaccinated against the flu

6.2 m Influenza illnesses prevented by the flu vaccine



Virgin Pulse screening coordinators deliver safe, concierge services to help your team focus on people – not process





### Consultative planning and dedicated support

- Strategic recommendations and participation forecasting for onsite, offsite, and blended events
- Custom program development and coordination through single point-of-contact



### Secure and seamless digital experience

- Secure data exchange, adherence to strictest
  privacy guidelines
- Health data automatically populated both the
  online experience and member's health assessment



#### Onsite event management

- Coordination and compliance across government, legal, safety and regulatory requirements
- Client-specific staff training and member support



### **Offsite options**

- Lab vouchers through nationwide network of partners
- Home Test Kits
- Verified physician forms, completed by member's own health care provider



# Actionable insights and analytics

- Aggregate reporting for population health insights, risk areas, and opportunities
- Individual, post-screening results consultations for onsite event participants



# Communications strategy and promotion

- Custom campaign to engage all eligible employee populations
- Registration monitoring and participant reminders