



Reinvent dietary assessment and management with an innovative, clinically-tested visual approach to optimizing health by improving how members eat.

- Diet ID provides a scientifically valid approach to help members measure and permanently enhance their eating habits
- A simplified user experience helps member understand how healthy their diet is through a 1-minute image-based assessment
- Members receive a personalized, evidence-based nutrition plan based on their health objectives
- Daily micro-challenges reinforce behavior changes to build healthy routines

91%

Increase in member fruit and vegetable intake

5%

Reduction in BMI among users who lost weight

