

## NOOM



## Mind and body support in one, for everyone.

Noom for Work is an integrated health and well-being solution, designed to help your workforce lose weight and stress less for good.

- For over 15 years, Noom has helped millions around the world lead healthier lives through psychology-based behavior change.
- Using a personalized combination of psychology, technology, and human support, Noom teaches the why behind habits, how to change them and maintain that change long-term.
- Noom's comprehensive platform provides a single front door for the whole population, ensuring the right level of support for the right person at the right time:
  - Noom Weight inspires healthier daily habits for lasting weight loss.
  - Noom's Diabetes Prevention Program (DPP) reduces the incidence of type 2 diabetes.
  - Noom Med optimizes underlying biology and behavior to treat obesity and controls GLP-1 spend.
  - Noom Mood empowers stress relief and builds longterm resilience.
- Noom has been cited in 50+ clinical studies as helping users better their diabetes, hypertension, cholesterol and blood pressure.

25%

Average employee enrollment rate

42%

Of members who lost weight kept it off for 2 years

45%

Reduced GLP-1 use by prescribing and tapering as clinically appropriate

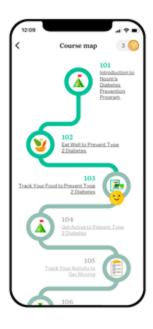
Source: Noom



## MOOM

# One platform. Four solutions. Total population health.









#### **Noom Weight**

Noom Weight is powered by a personalized, mind-first approach that combines technology and human connection to create healthier daily habits that lead to long-lasting results.

#### Noom DPP

Noom's CDC-recognized DPP pairs our award-winning behavior change approach with the latest in diabetes prevention science to help members with pre-diabetes achieve lasting lifestyle change and lower the risk of type 2 diabetes throughout the workforce.

#### **Noom Med**

Noom Med integrates evidence-based clinical care with behavior change to help patients with obesity optimize weight loss with their underlying biology and maintain that weight loss with lifelong lifestyle change that reduces long—term medication use.

#### **Noom Mood**

Noom Mood empowers members to develop the techniques, emotional awareness and resilience to take control of stress — so they can worry less, sleep better, and ultimately, feel happier.

Source: Noom