






Non-Profit Organization Achieves Measurable Cost-Savings with Digestive Health Focus

The Challenge

A non-profit organization recognized that digestive disease claims were one of the top five healthcare cost categories, including conditions such as Crohn's disease, Ulcerative Colitis, Irritable Bowel Syndrome, Celiac Disease, acid reflux (GERD), and more. The organization needed a comprehensive solution that could provide exceptional, personalized care to its members who suffered from these painful, costly conditions and effectively manage the full scope of digestive disease.

EXECUTIVE SUMMARY

GIThrive provided a collaborative, innovative service for their members which resulted in:

-  **22% reduction in total medical spend**
-  **Decrease in emergency room visits & inpatient admissions**
-  **92% of members reporting positive outcomes**

The Solution

The organization partnered with Vivante Health to implement GITHrive, hoping to address the increasing prevalence of digestive conditions in their population of 30,000+ members and manage the growing claims costs.

After enrollment, the organization analyzed whether the GITHrive program was reducing overall healthcare spend compared to non-enrolled members. An analysis was conducted on claims data for 470 GITHrive users against 1,880 non-enrolled members. Users were matched with non-users at a 4:1 ratio based on gender, age category, presence of any GI disease, and healthcare cost. Data was compared from the period one year prior to the GITHrive launch through 12 months post-GITHrive launch.

After removing outliers from both groups with a total medical spend above \$50,000, GITHrive drove a 15% reduction in total healthcare spend within the enrolled group. This was driven by a 22% reduction in total medical spend, which was offset by a slight increase in pharmacy spend due to increased medication adherence. The data also shows fewer emergency room visits and inpatient admissions for GITHrive members, resulting in improved clinical outcomes and significant overall savings for the organization.

Meaningful Outcomes

Beyond cost savings, the organization wanted a solution that provided exceptional service and a collaborative, innovative approach for their members. GITHrive met these criteria and more, with 92% of members reporting that they felt more in control of their digestive health after using the program for 3 months.

Members also reported an increase in their overall wellbeing after using GITHrive. The majority also said that GITHrive had positively impacted their health.

"I love GITHrive! My gut is healing and the support from my dietitian makes all the difference." - GITHrive member

The Bottom Line

Implementing GITHrive had measurable cost-savings results for the organization, driving down medical care expenses and reducing ER visits. The organization was able to help its employees dealing with the burden and stress of digestive disease, aligning with their core values of promoting wellness and improving the quality of life for its members.

About Vivante Health and GITHrive

Vivante Health is an innovative digital healthcare company reinventing the way chronic conditions are managed, gut first. Its comprehensive virtual platform, GITHrive, provides complete care for everyone feeling the burden and stress from digestive health issues. Combining data-driven technology with a coordinated team of experienced physicians, registered dietitians and health coaches, GITHrive delivers the right care at the right time. Clinically proven interventions, educational content and self-guided behavioral health modules provide personalized, on-demand care for all members suffering from all GI related symptoms.



To learn more please contact your Vivante Health sales representative at sales@vivantehealth.com or visit [vivantehealth.com](https://www.vivantehealth.com)