A picture containing person, person, outdoor

Description automatically generated**Additional Communication Channel Templates**

# Instructions:

# The templates on the following page can be sent by onsite screening site contacts to locally promote signing up for a screening. This content is suitable for Virgin Pulse announcement cards, social media, messaging platforms (Yammer, Teams, Slack etc.), company intranet, newsletters and more. Be sure to choose one of the call-to-action options at the bottom of the message and, if applicable, test the link before sending.

# 

# Images:

# If you have the ability to add an image for visual interest, here are some sites that offer free downloads:

<http://pixabay.com/>

[http://www.pexels.com](http://www.pexels.com/)

<https://stockup.sitebuilderreport.com/>

<https://www.chamberofcommerce.org/findaphoto/>

<https://stocksnap.io/>

# 

Logo

Description automatically generated

© Virgin Pulse 2022

# Option 1:

# Schedule your biometric screening today!

Check in on important health measures such as cholesterol, BMI and blood pressure with a convenient onsite biometric screening. Knowing your numbers is key to getting on the path to improving your wellbeing.

**Reserve your spot today.**

[Schedule Now](https://app.member.virginpulse.com/#/benefits) / [Sign in to Virgin Pulse](https://member.virginpulse.com/) to schedule your appointment.

# Option 2:

# Don’t forget to schedule your biometric screening!

Know where you stand with a convenient onsite biometric screening. Schedule your screening today to check in on important health measures such as cholesterol, BMI and blood pressure.

**Reserve your spot now.**

[Schedule Now](https://app.member.virginpulse.com/#/benefits) / [Sign in to Virgin Pulse](https://member.virginpulse.com/) to schedule your appointment.

# Option 3:

*Note: Confirm that appointments are available on the scheduler for future screening dates before using this template.*

# Biometric screenings start today!

Check in on important health measures such as cholesterol, BMI and blood pressure when you complete your screening. There is still time to reserve your spot!

[Schedule Now](https://app.member.virginpulse.com/#/benefits) / [Sign in to Virgin Pulse](https://member.virginpulse.com/) to schedule your appointment.

Logo

Description automatically generated

© Virgin Pulse 2022

© Virgin Pulse 2022