



VP Concierge Screenings Suite

Safe, reliable, and flexible solutions are more important than ever.

In today's environment, there has never been a greater need for reliable health screenings and access to vaccinations. There's also never been more uncertainty around how to deliver them safely and conveniently.

Virgin Pulse Concierge Screenings Suite provides a simple, flexible solution to address this critically important piece of employee wellbeing. Whatever your goal, our approach alleviates administrative burden and uncertainty, and removes accessibility barriers for hard-to-reach populations.

A designated **screening and vaccination coordinator** will help you design onsite, offsite, or blended screening programs that meet the unique needs of your organization. Choose to offer biometric health screenings, flu vaccines, or a combination - we'll collaborate to find the right set of solutions.

Biometric health screenings generate vital information about individual health risks and opportunities, as well as valuable population health insights that can inform key business decisions like benefits design. Providing access to vaccines ensures the health of your population - and your business.

40-60%

Flu vaccine has been shown to reduce the need to visit a primary care physician by 40-60%

6.2 million influenza illnesses prevented by flu vaccine

3.2 million influenza-associated medical visits prevented by flu vaccine

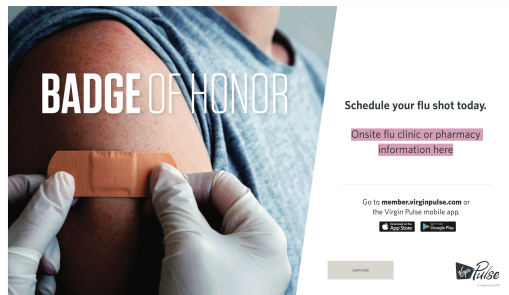
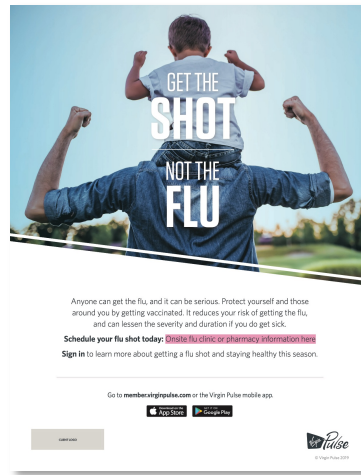
91,000 influenza-associated hospitalizations prevented by flu vaccine

\$15-20

average annual ROI per person vaccinated against the flu

\$16 billion in lost productivity costs each year from the flu

75 million sick days attributed to the flu each year



Your Virgin Pulse **screening & vaccination coordinator** will help you design an omni-channel communications strategy that blends digital reminders and offline tactics, like postcards, to reach your employees wherever they are.

Virgin Pulse Screening & Vaccination Coordinators deliver safe, concierge services to help your team focus on people - not process.



Consultative Planning & Dedicated Support

- Strategic recommendations and participation forecasting for onsite, offsite, and blended events
- Custom program development and coordination through single point-of-contact



Secure & Seamless Digital Experience

- Secure data exchange; adherence to strictest privacy guidelines
- Health data automatically populated both the online experience and member's health assessment



Onsite Event Management

- Coordination and compliance across government, legal, safety, and regulatory requirements
- Client-specific staff training and member support



Actionable Insights & Analytics

- Aggregate reporting for population health insights, risk areas and opportunities
- Individual, post-screening results consultations for onsite event participants



Offsite Options

- Lab vouchers through nationwide network of partners
- Home Test Kits
- Verified physician forms, completed by member's own health care provider



Communications Strategy & Promotion

- Custom campaign to engage all eligible employee populations
- Registration monitoring, participant reminders