



SOLUTIONS

Virgin Pulse Engage

A total health and wellbeing engagement solution that drives sustainable, long-term behavior change and delivers outcomes by bringing together high-tech and high-touch.

Backed by almost two decades of experience, a comprehensive data set and the latest behavior change science, Engage brings wellbeing, health and benefits together in one simple to use, intelligent and extensible platform with integrated live support.

We deliver meaningful change and measurable outcomes by weaving relevant content, tools and programs into our members' daily, established routines and guiding them to success.

Daily Content and Habit Tracking

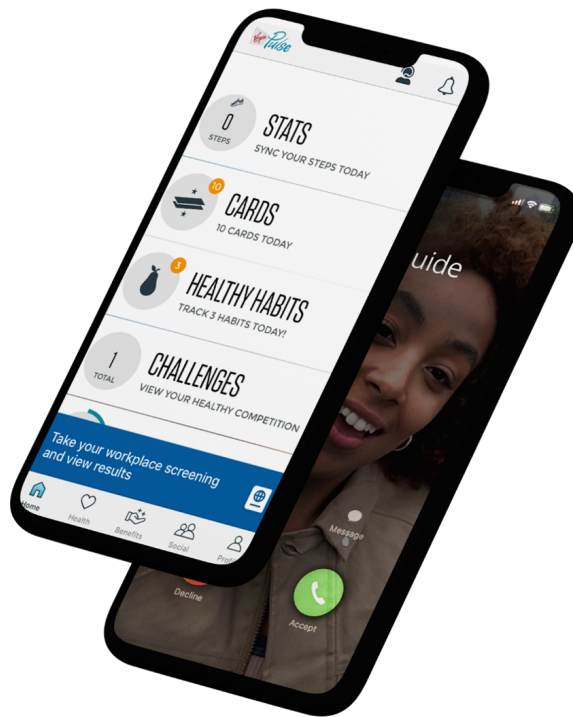
A wealth of daily health and wellbeing content and digital coaching equip your employees with the support needed to build healthier routines and reach their personal wellbeing goals. 37+ holistic topic areas cover all physical health, mental health, financial wellbeing, diversity, inclusion, health condition support and more.

AI-Driven Personalization

Health is personal, and each employee is on their own unique journey. AI-driven recommendations serve up tailored tips, content and programming, delivering an engaging and relevant experience that translates into successful behavior change and health outcomes.

Integrated Ecosystem

Simplified integration and promotion of the right partners and programs to each employee, all from a unified platform to lift the administrative burden and ease of launch. Extensible platform yields higher participation in all your HR programs and benefits.



Built-in Health Assessment & Gap Closures

Integrated NCQA-certified health risk assessment, claims integration and dynamic preventive and condition-specific care checklist create awareness and drive actions key to behavior change, including closing gaps in care and identifying new healthy habits.

Social Wellbeing and Support

Connect your employees. Create a community of support and cultivate a culture of recognition, appreciation and positivity with social features including peer recognition, groups, challenges and free friends & family invites.

Guides

On-demand, one-stop service and support from the experts that know your Homebase for Health® the best.

Guides deliver highly personalized service to help onboard and familiarize members with your program, answer questions to address member needs and support activation and utilization of benefits.

Expansive Challenge Library

In addition to a robust, holistic wellbeing program, your employees have access to an expansive library of individual and peer-to-peer challenges to strengthen healthy behaviors, including non-steps challenges that focus on mental wellbeing.

Clients Choose Virgin Pulse to Deliver Outcomes

Whether looking to stay healthy or manage conditions or deal with an unexpected health event, Virgin Pulse is the trusted Homebase for Health where employees can seamlessly build routines, improve lifestyle and navigate care with one-to-one support of guides.



Personalized health and wellbeing

Purpose-built to engage members daily and cultivate healthy habits, we lead the industry in sustainable engagement. Through AI and machine learning, we deliver a truly personalized experience, empowering and motivating each employee to create their own path to health and wellbeing success. And support their journey with on-demand care guides.



Complete admin support

We take the admin burden off your shoulders with our dedicated client success team. Benefit from an effective suite of multi-channel communication tools that'll help create excitement and intrigue, drive enrollment across your total population and ongoing engagement - all that your wellbeing strategy deserves.



Science backed and proven

We are working to transform the lives and businesses of organizations all around the world. With over \$40M in yearly R&D innovation, our technology is developed in conjunction with the world's leading researchers on behavior change, employee engagement, occupational health and lifestyle medicine. Our approach to innovation enables us deliver the best possible experience and results - for both you and your employees.



Insights and analytics

It's one thing to get your health and wellbeing program off the ground running. But what about showing off your success? Get rich reports with measurable outcomes and demonstrable proof of the value and impact of your investment in your workforce, including condition prevalence and gaps in care. You'll gain a baseline understanding of your people's health profile and see the impact of sustainable improvements.



Delivering wellbeing that works

In our nearly two-decade leading the industry, we have come to define wellbeing that works. We deliver a strong foundation of health and wellbeing excellence that drives measurable outcomes that align with your organizations' unique needs and goals. We provide value by creating an irresistible employee experience one person at a time.



Data security & privacy

Data security and privacy are of paramount importance to the members and organizations we serve. We maintain a strong data privacy foundation with continued investment to protect our client's and members' security, including GDPR compliance, APEC CBPR compliance, ISO 27001:2013 Certification, SOC2, HIPAA, TRUSTe Privacy Seal.

Key Features and Capabilities

- Flexible platform with configurable program and reward design
- On-demand guides to answer, guide and help members.
- AI-driven smart program and content recommendations
- Flexible client-sponsored reward options & fulfillment
- Fully-integrated NCQA-certified health risk assessment
- Integrated biometric screening results
- Dynamic, personalized preventive and condition-specific care checklist to close gaps in care
- Claims integration for validated conditions, gaps in care closure and reporting
- Daily health content and habit trackers with custom content options
- NCQA-certified digital coaching on lifestyle and health condition topics
- Powerful corporate and grass-roots challenge engine and library including a non-steps challenge framework
- Social groups, peer recognition and connections
- Rich benefits integration and promotion hub
- Integrated survey tools for polls, quizzes and feedback
- Branded program website, app and email communications
- Automated enrollment and engagement communications via email, mobile and offline campaigns
- Web-based client admin portal and resource center for self-service program management
- Program metrics via an on-demand analytics dashboard
- Project manager-led program implementation and launch services
- Proactive program management led by client success manager
- Champions training, communications and tools
- Personalized and segmented event calendar
- Web and mobile app program access in 22 languages
- Industry leading data security and privacy infrastructure

Additional Options

- Fully-integrated NCQA-certified Coaching including lifestyle and condition-specific coaching
- Benefits Navigation solution
- Suite of Digital Therapeutics for DPP, Weight Management and Hypertension
- Integration ecosystem of health wellbeing and benefits solutions
- Customized content, challenges and member communications services
- Customized analytics services to assess impact and outcomes
- Inbound and outbound SSO options and form processing

Unparalleled Global Experience

With our global presence and expertise, we ensure that no matter where your employees are located, they get the same life-changing experience.



21+

Program available in 21 languages and counting



GDPR & APEC CPBR Compliant

14M

Members in 190 countries and territories



EU Data Center

Ready to take your business to the next level?
Talk to a wellbeing expert at Virgin Pulse to get started.

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