



Financial Wellbeing

Enrich empowers people to make effective personal finance, student loan and career decisions throughout their lives. VP+ helps you empower members to become financially well, helping them to live happily within their means and enabling them to plan for long-term goals.

Personalized and connected experience

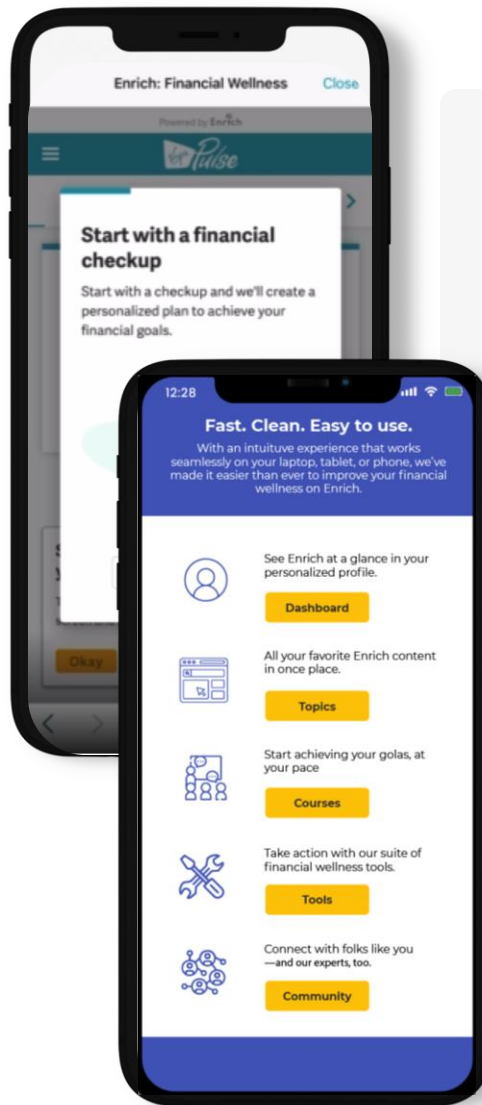
Employees and members are more stressed than ever about finances. Enrich delivers personalized financial management education, gamification and adaptive learning to drive behavior change. Virgin Pulse and Enrich help members take daily actions towards greater control of their financial health to reduce the stress of financial uncertainty.

Results and rewards

Empower members with real-time feedback that supports decision-making across budgets, personal finance, loans, retirement and more. Members can earn rewards through Virgin Pulse when they complete a course, create or renew their budget or complete financial wellness quizzes.

Award-winning platform with student loan tools

Student loan aggregation and repayment analysis helps alleviate the stress members feel when navigating repayment options.



63%

Of members say that their financial stress has increased since the start of the pandemic

34%

Of members Increased their 401k participation since using the Enrich financial wellness platform.

+25.51

Credit Scores have gone up 25.51 points on average for Enrich users after 15 months

Want to learn more? [Watch our Enrich demo.](#)