**Global Connect Challenge Client & Member Social Posts**

**CLIENT POST: post upon registration before Challenge launch (two options)**

**Option 1**

Company name is proud to partner with @Virgin Pulse on combating the current loneliness epidemic around the world. Through their Global Connect Challenge, #StridingforConnection, we’ll empower our employees/members to make and deepen connections in all aspects of their lives, further supporting their emotional and physical wellbeing.

Let’s combat loneliness, together!  🤝

#VirginPulse #GlobalConnectChallenge #StridingforConnection

**Visual**: [Link to download the Global Connect Challenge gif](https://community.virginpulse.com/hubfs/GCC_Animated_1FPS.gif)

**Option 2**

Loneliness has been declared a public health epidemic, which is why Company name is proud to partner with @Virgin Pulse and other Virgin Pulse clients in the industry to empower people to make meaningful connections that support their emotional and physical health and wellbeing.

We’re ready to combat loneliness, together!  🤝

#VirginPulse #GlobalConnectChallenge #StridingforConnection

**Visual**: [Link to download the Global Connect Challenge gif](https://community.virginpulse.com/hubfs/GCC_Animated_1FPS.gif)

**Option 3**

We’re #StridingforConnection with @Virgin Pulse! 🤝

# of members/employees will be participating in their 5-week Global Connect Challenge, to make and deepen their social connections.

Let’s combat loneliness, together!

**Visual**: [Link to download the Global Connect Challenge gif](https://community.virginpulse.com/hubfs/GCC_Animated_1FPS.gif)

**MEMBER POST: post upon signing up for Challenge**

I’m excited to be joining my colleagues and the @Virgin Pulse community around the world for their #StridingforConnection challenge! Together, we’ll combat the global loneliness epidemic, further supporting our overall health and wellbeing. Thank you, Company Name, for showing that you care.

**Visual:** [Link to download the Global Connect Challenge gif](https://community.virginpulse.com/hubfs/GCC_Animated_1FPS.gif)

**MEMBER POST: post halfway through the challenge (November 9th)**

I’m halfway through the @Virgin Pulse #StridingforConnection Challenge! 👟

Not only have I taken X steps, but I’ve also insert other accomplishments or connections made\*.

I can’t wait to see what else we can do together in the remaining weeks! 🤝

#VirginPulse #GlobalConnectChallenge

**Visual**: member photo of them participating in challenge – preferably making a connection!

**CLIENT POST: post after the challenge ends and once you’ve received challenge performance insights**

Company name has completed the @Virgin Pulse Global Connect Challenge, #StridingforConnection! 🤝

We’re thrilled to announce that we have seenmajor progress in our social wellbeing, including\*insert positive outcomes from challenge\*

Thank you to everyone involved who joined together to boost our social connections and wellbeing!

#VirginPulse #GlobalConnectChallenge

**Visual**: need to request from creative

**MEMBER POST: post after the challenge ends (two options)**

**Option 1**

I just completed @Virgin Pulse’s 5-week Global Connect Challenge, #StridingforConnection! 🤝

I’m feeling \*insert feeling\*. Alongside the larger Virgin Pulse community, I'm empowered to continue prioritizing social connections and am reminded of the importance of making the effort to stay connected.

**Visual**: [Link to download Global Connect Challenge logo gif](https://community.virginpulse.com/hubfs/GCC%2BAlpha_004.gif)

**Option 2**

I’ve been #StridingforConnection the past 5 weeks through Virgin Pulse’s Global Connect Challenge! 👟

Through his challenge, I’m proud to share that I’ve \*insert # of steps taken, other accomplishments, or connections made\*.

#VirginPulse #GlobalConnectChallenge

**Visual**: [Link to download Global Connect Challenge logo gif](https://community.virginpulse.com/hubfs/GCC%2BAlpha_004.gif)