

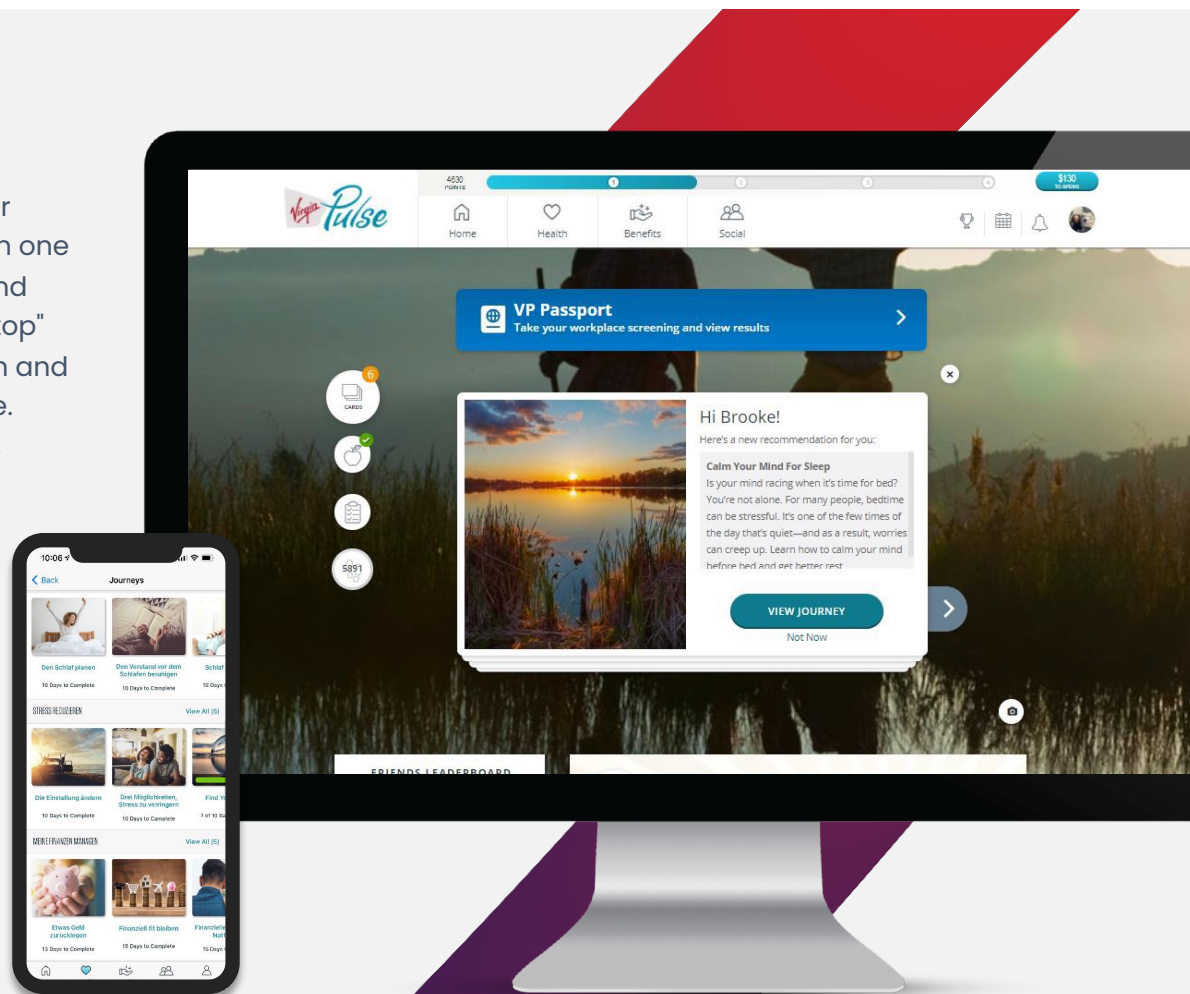


# Purpose-built global health and wellbeing

Organizations face multi-dimensional challenges. Mental health, hybrid workplace, global inclusivity, lack of preventive care and more



All the resources your organization needs in one place. A simplified and orchestrated "one-stop" organizational health and wellbeing experience. Virgin Pulse changes lives for good.



# Simplified and intelligently orchestrated experience personalized for each member – right programs, right care and next best actions delivered at the right time

## Culture and social connectivity

Differentiate your organization by helping people connect to your values, benefits, interact with peers, friends and family in challenges and feel valued through recognition and social groups to boost productivity and avoid turnover.

## Connect ecosystems

Help members activate your benefits by offering access to personalized solutions that bring everything together in one place. AI-powered recommendations eliminate discoverability issues and rewards keep people motivated. Bring your own or leverage our robust partner network, including VP+, partners made easy bundle offer exclusive to Virgin Pulse.

## Health promotion and personalization

From daily micro-learning care paths to on-site coordinators to omni-channel communications, Virgin Pulse delivers meaningful outcomes.

## Mental health

Too often mental health resources and support are siloed, under-utilized and accessed reactively. Give your members the tools they need to build resilience, mindfulness and embrace diversity. NCQA Certified digital and live coaching rooted in science helps individuals identify what matters most to them, while connectivity, integrated partners, gaps in care solutions and daily care paths help keep mental health top of mind.

## Diversity, equity and inclusion

Last year we affirmed our tools, content and experiences must evolve continually to ensure they are meaningful to all members. We share your passion for addressing social determinants of health, eradicating racial and ethnic mental health disparities mitigating the impact of implicit racial bias on clinical care and using a community-focused population health. We recognize we can not do it alone, and we are hopeful that, together, we can affect meaningful, measurable progress for the health of all people.

## Evidence-based approach



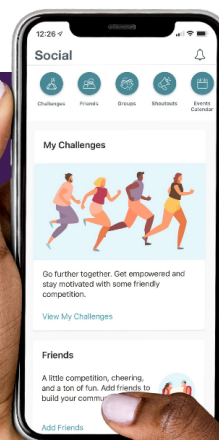
Behavior change model backed by clinical and population health expertise



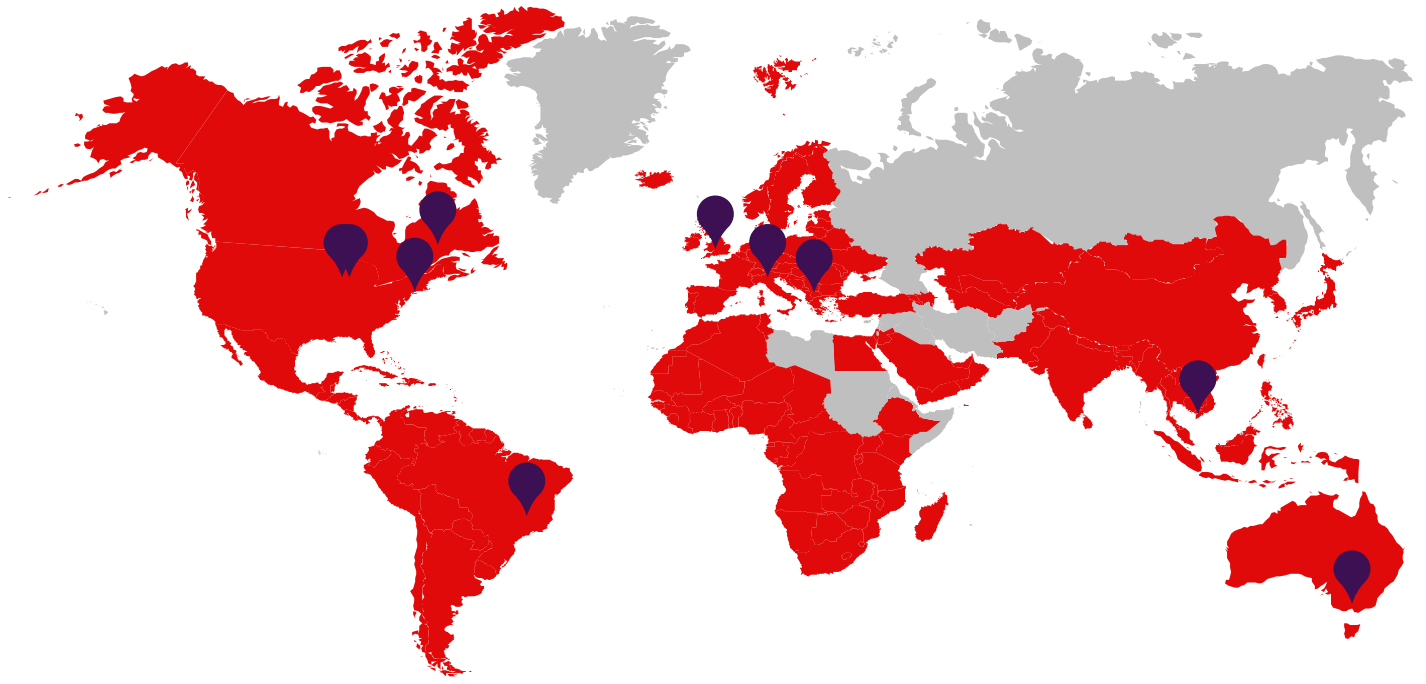
Supported and validated by Virgin Pulse science advisory board



Health risk assessment, digital coaching and live coaching NCQA certified



# Virgin Pulse is the Leading Provider of Digital Health & Wellbeing Globally



21

Programs available  
in 22+ languages

190

Countries with  
enrolled members

10

Offices across  
the globe

14M

Currently enrolled  
members

28

Languages  
spoken



Ready to take your member health and wellbeing program  
to the next level? [Learn more at VirginPulse.com](https://www.virginpulse.com)

