

Family Benefits

Providing you end-to-end support for building, raising, and supporting a healthier family.

With VP+, you bring digital health support to families

VP+ helps you connect your members to Ovia Health's solutions. Ovia Health is a comprehensive family-building support system that you can provide directly to your members. Our solutions are there for families trying to conceive, have a healthy pregnancy, and thrive as parents.



Maternity & postpartum health

Parental well-being

Children's Health

Contraception & family building

Women's Health

daily rewards & engagement

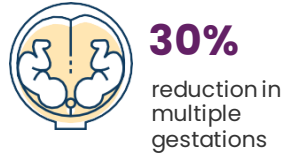
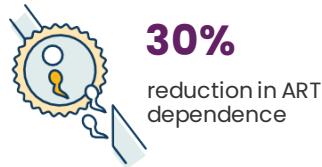
As members complete activities with Ovia, such as completing assessments and interacting with coaches, they earn points on Virgin Pulse's platform and discover new healthy habits.

Proven Results

Family Building

The Virgin Pulse and Ovia partnership is designed to help families grow using the paths to parenthood that make the most sense for them.

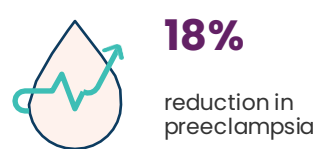
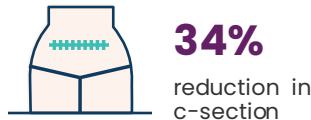
The fertility tracker makes it easy for members to understand where they are in their cycle, when to take an ovulation test, and even when to seek help. Health programs span endometriosis education, PCOS management, male fertility, and more.



Pregnancy Management

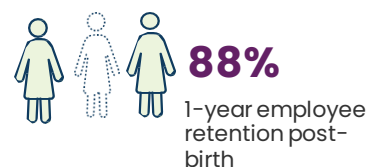
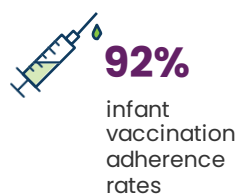
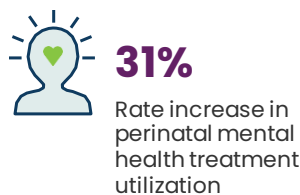
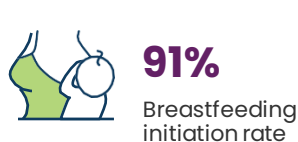
Pregnancy is exciting, confusing, wonderful, and complicated — we get it! Virgin Pulse and Ovia are here to fill gaps between provider visits and help them have the happiest, healthiest pregnancy possible.

By tracking symptoms and following physician-developed clinical programs such as breastfeeding preparation, gestational diabetes prevention, mental health education, & more, we help members identify concerns before they emerge.



Children's & Family Health

From the first days postpartum through little one's early years and beyond, Virgin Pulse and Ovia Parenting are meant for parents with kids of all ages. Created with the entire family in mind, our programs span common concerns from allergies to returning to work after leave. Specialists support sessions such as sleep coaching and lactation.



Ready to learn more?

Watch our [Ovia Health demo](#) to see how the digital health solution works and the benefits for your members.