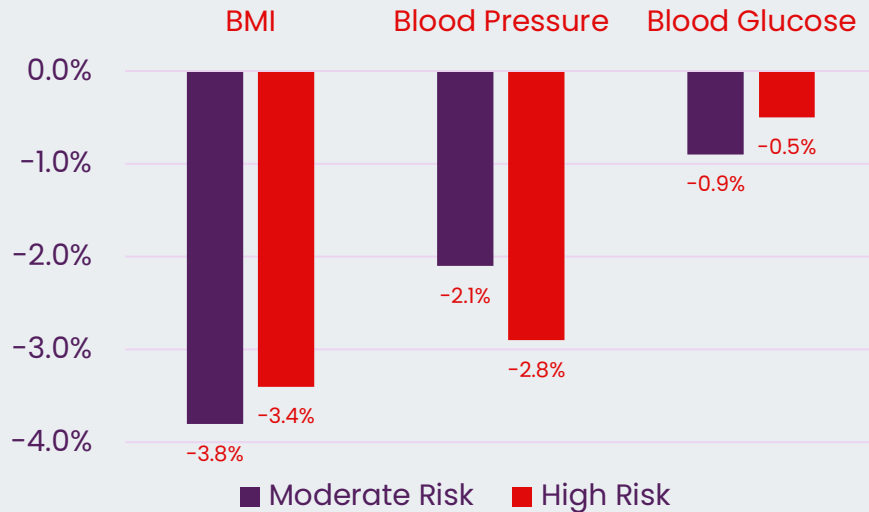


# Virgin Pulse moves the needle on obesity, hypertension & diabetes

The study  **90K+** members  **1 year** study period  **Balanced** analysis groups

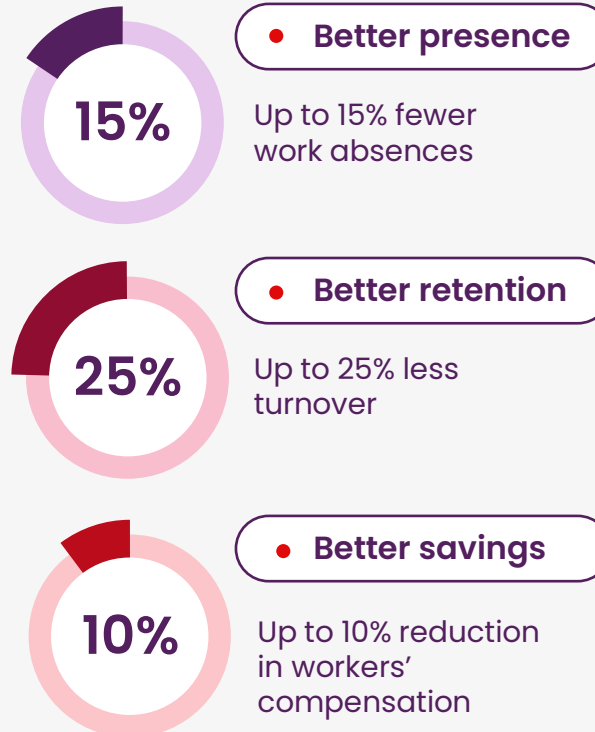
## Clinical Improvements

Homebase for Health® drives statistically significant improvements in key health indicators for metabolic syndrome



Percentage changes reflect impact vs. control group n=91,604

## Business Gains



## Overall Impact

**1 in 3** affected by metabolic syndrome

Heart disease & stroke alone cost the U.S. healthcare system **\$216B** per year & result in **\$147B** in lost productivity

