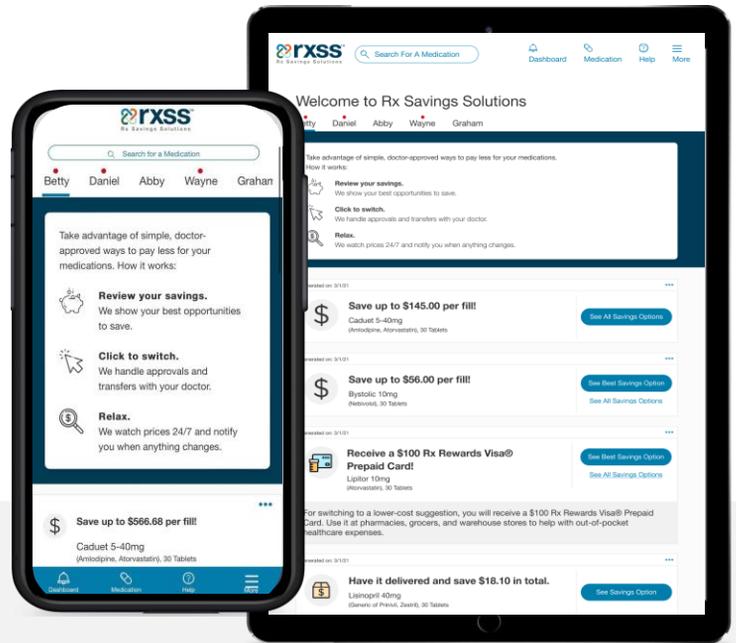


Pharmacy Transparency & Cost Savings

- **Patented technology:** Imports pharmacy benefit files and analyzes all clinical therapies and costs
- **Exceptional engagement:** Personalized, private and proactive alerts sent to members via email, SMS or direct mail of opportunities to save on medication costs
- **Flexible platform:** Market-leading transparency technology supports every plan, PBM, benefit design and formulary
- **Concierge-level support:** Pharmacy professionals handle doctor approvals, pharmacy transfers and help members maximize benefits



What Makes Rx Savings Solutions Different?

Rx Savings Solutions helps members find lower-cost drug alternatives to curb out-of-pocket costs, ease financial stress, and cut organizations' pharmacy claims spending.

Nearly half of the U.S population — 46.8 percent — used prescription drugs in the past month, including two-thirds of adults ages 45–64, according to the Centers for Disease Control and Prevention (CDC).¹ While prescription drug use held steady between 2014 and 2018, spending rose 29 percent to \$1,118 per person during that span.² Approximately half of prescription drugs are not taken as prescribed, as cost is a well-documented barrier to proper medication adherence.^{3, 4}

Together, Rx Savings Solutions and Virgin Pulse simplify the pharmacy benefit and make prescription drugs more affordable. Integrated within their daily routine, members access Rx Savings Solutions' personalized savings opportunities through the Virgin Pulse platform.

Rx Savings Solutions analyzes all medication therapies and costs, then alerts members when they can save on out-of-pocket spending. As members activate their account and opt in for SMS savings notifications, they earn rewards through Virgin Pulse. It's the clearest path to controlling pharmacy costs.

Add Rx Savings Solutions to your Homebase for Health® to transform pharmacy, one claim at a time.

46%

Engagement rate among members with claims

\$1,317

Average annual savings per concierge-driven behavior change



Agnostic Technology

- Works with any existing pharmacy benefits manager, health plan or engagement solution



No Plan Disruption

- Overlays existing benefits without changing current plan design



Personalized, Proactive Member Engagement

- Proven program maximizes engagement and savings



Minimal Tech Lift

- Dedicated teams ensure a smooth onboarding and launch



Savings for Plan and Members

- For every \$1 a member saves, the plan saves an average of \$2

