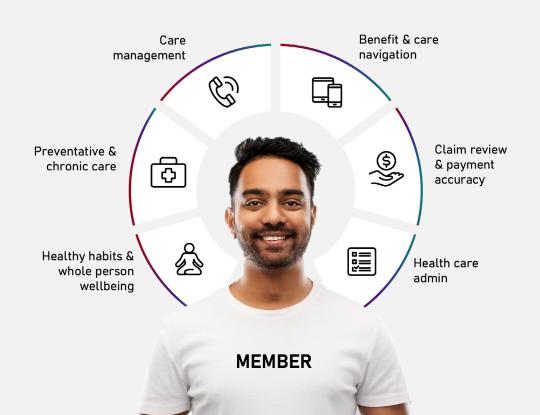


Together we will reduce costs and improve outcomes with a superior member experience by creating a health platform-as-a-service organization

## Create a member-first, high-engagement platform





## **Affordable**

- Custom benefit design
- Payment integrity
- · Utilization mgmt.
- Provider cost comparison



### Accessible

- Benefit navigation tools
- Digital therapeutics
- Virtual coaching
- Care advocacy team
- Multilingual support



## **Personal**

- Wellbeing & disease mgmt
- Incentives & rewards
- Multi-model activation
- Predictive & actionable



- Clients: 20% Fortune 500 companies, national health plans and health systems
- Solutions: Digital-first health, wellbeing & navigation
- Global: 190 countries & territories: 20+ languages

## Why Virgin Pulse?



#### Meaningful Engagement

 Drive daily interactions that create lasting behavior change, strong social connections, and improved wellbeing and loyalty. Build cultures of health including better mental wellbeing and reduced stress.

73% develop positive daily habits



#### Easier Navigation, 5-Star Experience

 Deliver a simplified experience that guides, connects and informs to reduce healthcare costs and optimize investments. Virgin Pulse dramatically reduces the time, cost and effort to achieve results.

\$1K reduction in health care claims cost PMPY



#### **Better Health Outcomes**

· Close care gaps, manage chronic conditions, improve health equity, access and education for all populations. Address social determinants of health with Al-powered technology.

70% improve clinical health metrics

# **C** HealthComp

- Clients: self-funded employers
- Solutions: clinical advocacy, medical mgmt., payment integrity, health plan admin
- National presence with offices in CA, IL, TX, LA, and WV

## Why HealthComp?



#### **Lower Cost of Quality Care**

- · HealthComp is managing and processing claims, providing medical management services for employee benefits plans, and offering data analytics to help employers make informed decisions about their healthcare spending to help manage costs.
  - +\$3k in savings PEPY



## **Simplify Care Management**

 Offers members and partners single-contact solutions and an easy-to-use online experience. HealthComp brings value to group healthcare plan sponsors through holistic healthcare programs.

48% lower maternity spend with Nurturing Together program



## Improve Payment Integrity

 Reviews claims for payment accuracy and finding savings for both members and employers. With a streamlined approach to reviewing healthcare spending, this ensures a health insurance claim is paid correctly.