



Your Homebase for Health[®]

One holistic engagement solution, empowering
health and wellbeing for all.



We change lives and businesses for good.



Boost Employee Wellbeing



Increase Programme and Employee Engagement



Build a Healthy Company Culture



Improve Business Performance

See why Virgin Pulse is the proven solution for over 7,000 clients globally

Strong workforce cultures drive more energy, creativity, and productivity across organisations.

Research shows that companies with healthy and engaged employees experience lower workplace stress, higher productivity and profitability, fewer accidents, and higher employee engagement and retention.

When you invest in the wellbeing of your employees, you are building the long-term culture of your organisation, a culture where your employees and business thrive, together.

Your Homebase for Health[®] for all employees

Virgin Pulse helps clients build healthy workplace cultures that encourage all employees to be their best and most productive selves, at work and beyond. Our solutions offer a comprehensive digital front door connecting your employees with the right resources at the right time to create sustainable healthy habits.

Purpose-built to evolve with you, from initial launch to embedded company-wide strategy.

Flexible Solutions to Support Your Needs

- ✓ Solutions that evolve with you, from pre-configured to custom-built
- ✓ Integrate your health and wellbeing benefits into one unified, orchestrated experience
- ✓ Built-in health assessment delivering actionable reports to grow your strategy
- ✓ Self-service client admin portal with on-demand analytics dashboard

Irresistible Member-Centered Experience

- ✓ AI-driven personalisation
- ✓ Daily health and wellbeing content and habit tracking
- ✓ Expansive challenge library
- ✓ Digital coaching with microlearning content
- ✓ Social wellbeing and support
- ✓ Access for friends & family



Why Choose Virgin Pulse?

With more than 18 years of experience, Virgin Pulse knows what works when it comes to delivering meaningful outcomes. Our technology is developed in conjunction with the world's leading researchers on behaviour change, employee engagement, occupational health and lifestyle medicine

We're constantly optimising our solution to deliver the best possible experience and results – for both you and your employees.

Unparalleled Global Experience

Our global presence and expertise ensures that no matter where your employees are located, they get the same life-changing experience.

21 Platform & App in 21 languages and counting

14 Mio. Members in 190 countries and territories

7,000 Clients and counting

9 Office locations across the globe

Improving Culture

54% Of participants report Virgin Pulse makes their company a better place to work

Retaining Talent

40% Less turnover for Virgin Pulse participants

Delivering Results

52% Of participants improved stress levels

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Virgin Pulse's personalised platform isn't the traditional cookie-cutter approach to wellness. It lets our employees make it their own and focus on their "why", making the experience meaningful and impactful.

- Total Rewards Leader

Ready to take your business to the next level? Talk to a wellbeing expert at Virgin Pulse to get started. [Learn more at VirginPulse.com](https://www.virginpulse.com)

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